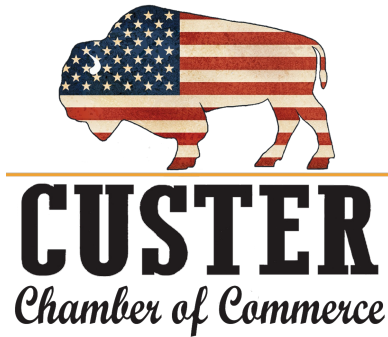


# Buffalo Bytes



Minutes, Not Miles, From Adventure

\*\*\* when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting\*\*\*

## CUSTER CONNECTIONS

February is a busy month full of reasons to celebrate!

Super Bowl Sunday is this weekend and whether you choose a team to root for or just enjoy the commercials and half-time entertainment, it is a great excuse to get together with your family and friends. Several of our local businesses are having events/specials on Sunday including the VFW, The Buglin' Bull and The Gold Pan Saloon.

Valentine's Day is next Tuesday and whether you need candy, flowers or a night out, it is another opportunity to celebrate and show some love to our local businesses. The Custer County Candy Company has chocolate strawberries. Jenny's Floral has some beautiful bouquets. Several restaurants like The Buglin' Bull, Laughing Water, Maria's Mexican Restaurant and Skogen have specials.

We end February with our 6<sup>th</sup> Annual Custer Restaurant Week and let me tell you, the menus look amazing!! Be sure to start making your plans and check out all the menus here: <https://www.custersd.com/Custer-Restaurant-Week>

After all of this, I will be showing some love to the YMCA and getting a membership.....

Show your  
**Love**  
for local

DINE ♥ SHOP ♥ ENJOY



Dawn Murray  
Executive Director

## IMPORTANT ANNOUNCEMENTS

### Chamber Staff

Dawn Murray  
Executive Director

[dmurray@custersd.com](mailto:dmurray@custersd.com)

Jamie Dean  
Administrative Assistant

[jdean@custersd.com](mailto:jdean@custersd.com)

Fred Baumann  
Information Associate

[fbaumann@custersd.com](mailto:fbaumann@custersd.com)

Amy Brazell  
Information Associate

[abrazell@custersd.com](mailto:abrazell@custersd.com)

Pat Hattervig

Information Associate

[phattervig@custersd.com](mailto:phattervig@custersd.com)

## 2023 Board Of Directors

Amy Bailey - President

John Stahl - Vice President

Michelle Fischer - Treasurer

Amanda Allcock

Craig Reindl

Diane Dennis

Corey Virtue

Bobbi Schmidt

Miranda Boggs

Julie Jenniges - City Liaison

Mark Naugle - School Liaison

Lydia Austin- CSP Liaison

Leah Noem- BID Board Liaison



## Tuesday, February 21



## Gold Discovery Days Meeting at the Custer Beacon 5:15pm

# MARK YOUR CALENDAR

## February 16

Chamber Mixer at Custer Dental Studio

5pm-7pm

## February 27-March 4

6th Annual Custer Restaurant Week

At participating restaurants throughout Custer

## March 4

18th Annual Custer Trade Show

Custer High School (1645 Wildcat Lane)

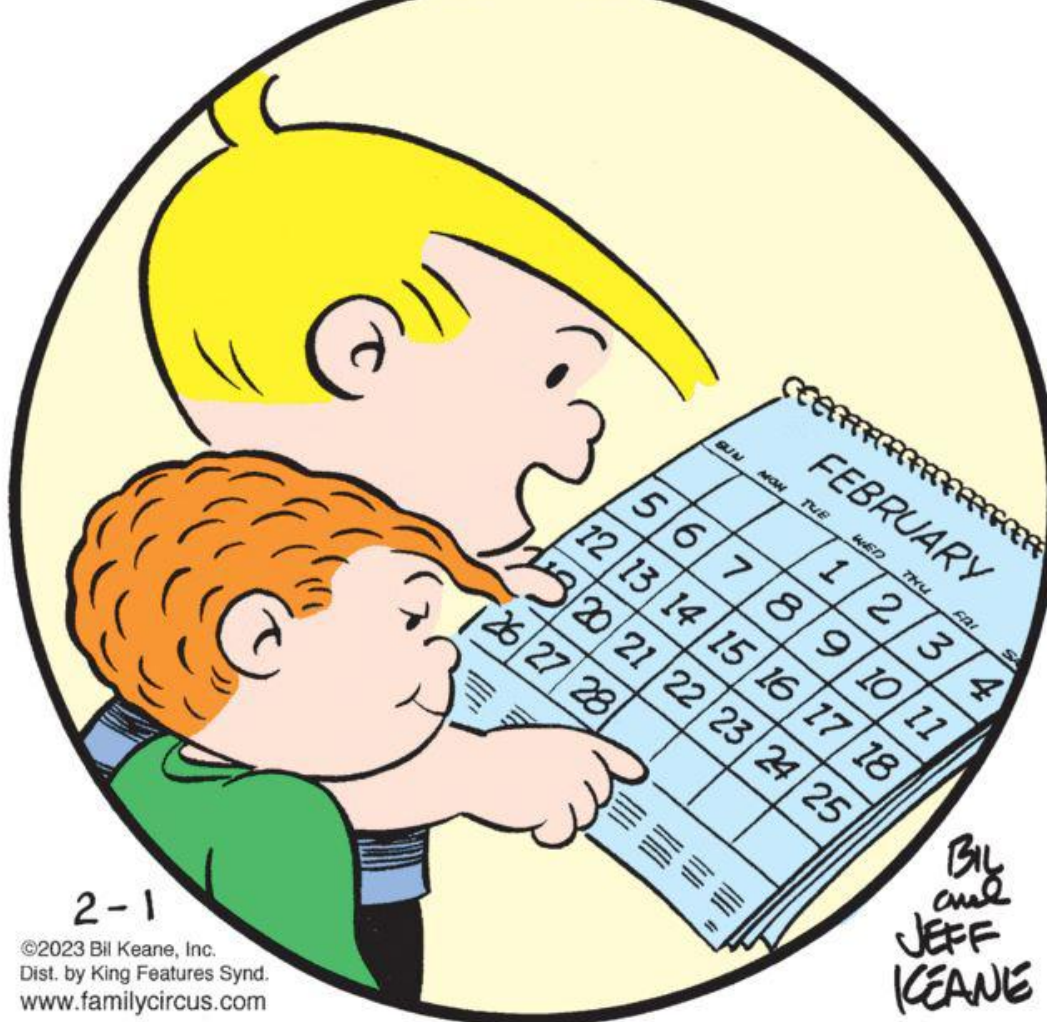
9am-3pm

## March 16

Chamber Mixer at Lewis Realty

5pm-7pm

# WEEKLY HUMOR



**“I’m glad February got cheated  
out of days and not one of the  
summer months.”**

## CHAMBER HAPPENINGS

# CHAMBER MIXER

February 16, 2023

5-7pm

Hosted by Custer Dental Studio

141 N 5th St

Mixers are a great way to meet, mix and mingle.  
Please bring a friend and enjoy some refreshments.



# Experience the Taste of Custer

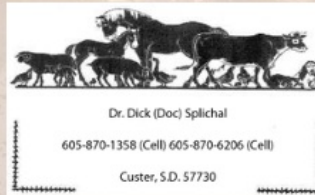
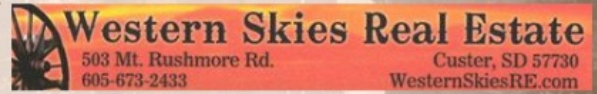
February 27th -  
March 4th

Black Hills Burger & Bun  
Buglin' Bull  
Calamity Jane Coffee Shop & Grill  
Custer Beacon  
Custer Deli  
Custer Wolf  
Hjem A.M.  
Horatio's  
Laughing Water Restaurant  
Maria's Mexican Restaurant  
Miner's Cup  
Our Place  
Pizza Hut  
Pizza Mill  
Skogen Kitchen  
Subway





# Thank you Sponsors



SATURDAY MARCH 4TH

**SATURDAY, MARCH 4TH**

**From 9am-3pm**

**CUSTER HIGH SCHOOL  
1645 WILD CAT LANE**



# Trade Show



Reserve your space NOW

## MEMBER SPOTLIGHT

**2023 CUSTER CHAMBER**

# MEMBER SPOTLIGHT

**LET US SPOTLIGHT YOUR  
BUSINESS! PLEASE SEND A FEW  
WORDS AND PICTURES TO BE  
FEATURED IN BUFFALO BYTES  
AND ON SOCIAL MEDIA.**



---

To have your business featured in our Member Spotlight, please contact Amy Brazell at [abrazell@custersd.com](mailto:abrazell@custersd.com)

---



# Welcome

## New Members

JandJ Hospitality  
Southern Hills Screen Printing

The Church at Custer  
Quilted Buffalo

LJ's Recovery & Transport, LLC  
Hjem A.M.  
Pizza Works  
Allure Spa

## AREA EVENTS



**Cinnamon Rolls are  
back at the Custer  
Senior Center!!!!!!**



**Caramel with nuts = \$3 Caramel without nuts = \$3  
Frosted = \$2 Plain = \$2**

**Friday | Friday | Friday | Friday  
Feb. 3rd | Feb. 10th | Feb. 17th | Feb. 24th**

**538 Mt. Rushmore Rd., Custer  
9AM UNTIL THEY'RE GONE!**

**Call and reserve your fresh baked rolls!!  
605/673-2708**



**CUSTER COUNTY  
LIBRARY**

Join us for  
**CRICUT Week**  
at the Custer County Library

**FEBRUARY 6-10TH**

Each day, Custer County  
Library Staff will  
demonstrate a different  
application of our Cricut  
Maker Space. Come get  
some ideas and instruction.

MONDAY 12 PM  
Water Bottle Stickers

TUESDAY 12 PM  
Glass Etching

WEDNESDAY 4:30 PM  
Vinyl Letters for Sign Making

THURSDAY 12 PM  
Felt Garland Making

FRIDAY 12 PM  
T-Shirts in 2 Ways

**HERMOSA CRICUT DAY**  
Wednesday, February 22nd  
11:30am  
Hermosa Library Basement



**Celebrate National**

# Celebrate National



# Pizza Day

with

# 1/2 Price Pizza



&



are teaming up to offer you 50%  
off any pizza at the Pizza Mill

**Thursday, February 9th, 2023**  
**4pm-7pm**

Tell them that  
“Steve Sent You”  
to score your  
**HALF PRICE PIE**

**Limit Two Pizzas per Order**

**Dine-In or Carry-Out Only**





## South Dakota Enhanced Conceal Carry Class

**This is a One Day Class**

**Saturday Feb. 11th. 2023 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC  
NM is currently under review.

Class size is limited so register early.

For additional information or to register for the class  
contact us at 605-673-3222 or by  
e-mail at [southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)

Custer State Park Presents a

# LOVER'S LEAP HIKE

On Saturday, February 11 and 12, two guided hikes will be offered at 1:00 p.m. along the Lover's Leap Trail within Custer State Park. The hikes will depart from the Peter Norbeck Outdoor Education Center and will take approximately three hours to complete.

This hike is rated at a moderate level with some hills and rocky terrain.

**RESERVATIONS ARE REQUIRED AND CAN BE  
MADE BY CALLING 605.255.4515**



**Only \$10.00**



**THURSDAY**

**FEBRUARY 16TH**

**SOUP & PIE**

**11AM – 1PM**

**Custer Senior Center**  
**538 Mt. Rushmore Rd.**



2 of 3

**Refreshments**

**Homemade  
Bread**

**Featuring:**

- Portuguese Green Soup
- Ham & Bean
- Chili

**Everyone  
Welcome!**



1/20/2023, 11:08 AM



**FEBRUARY 18 & 19 | 11 AM – 7 PM**

Enjoy two days of all-day fun that includes live music, outdoor firepits, an igloo bar with mulled wine & hot cocoa, crowler fishing, indoor corn hole, Craft Beer & Bingo, and so much more!  
It's free and open to everyone! *Dress warm for outdoor activities!*

**SATURDAY ACTIVITIES:**

- |              |   |
|--------------|---|
| 10 AM - 5 PM | Oh Geez! pop-up shopping event                                |
| 11 AM        | Crowler Fishing <i>Benefits the Hill City Fire Department</i> |
| 12-1 PM      | Miner Mutt Dash <i>Sponsored by Bar K-9</i>                   |
| 2-4 PM       | Live music at Prairie Berry Winery <i>Skyline String Band</i> |
| 5-6:30 PM    | Live music at Miner Brewing Company <i>Nate Champion Band</i> |

**SUNDAY ACTIVITIES:**

- |           |  |
|-----------|--|
| 11 AM     | Crowler Fishing <i>Benefits the Hill City Fire Department</i>  |
| 12-2 PM   | Craft Beer & Bingo <i>Benefits Black Hills Badges for Hope</i> |
| 2-3 PM    | Live music at Prairie Berry Winery <i>The Rathco</i>           |
| 5-6:30 PM | Live music at Miner Brewing Company <i>Nate Champion Band</i>  |

**BAR K-9**

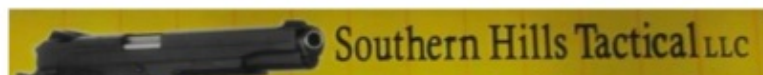


**DOG PARK AND BAR**

Details at [prairieberry.com/all-events](http://prairieberry.com/all-events)



PRAIRIE BERRY LLC | HILL CITY, SD





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NM is currently under review.

Class size is limited so register early.

For additional information or to register for the class  
contact us at 605-673-3222 or by  
e-mail at [southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)





# JOIN US

SUNDAY, FEBRUARY 19th

1pm - 3pm

Custer High  
School Commons

\$1 per card per game

Coffee, tea, cookies, and snacks provided.  
Donations accepted.



WIN  
CUSTER  
CASH!

Support post prom



TRAVEL  
AHEAD WITH



# AHEAD WITH DIGITAL MARKETING

LEARN HOW DIGITAL MARKETING CAN HELP YOUR  
BUSINESS BEFORE THE UPCOMING TOURIST SEASON!

**FEBRUARY 22ND AT NOON**

We are inviting businesses in the tourism industry to attend a webinar to go over digital media marketing tactics to help bring more visitors to your business during the upcoming 2023 season!

In additions to an online option we also invite you to come to **Evergreen Media** for the webinar.

Even if you can't attend, we encourage you to register anyway! Whether you attend or can't make it, you'll receive the recording and presentation post-webinar by registering.

To reserve your seat check out our Facebook Event!



EVERGREEN MEDIA  
329 MAIN STREET, STE 1  
RAPID CITY, SD 57701

Reserve Your Seat



GETTING TO



# GETTING TO KNOW GRAINS

## Quinoa

 **Date:** Friday, March 3rd

**Where:** Custer Senior Center 

 **Time:** 3:30-5:00

**Presented by:** Helen Nichols,  
 RD LN CDCES 

**Sponsored by the Custer Senior Center**



JUNIOR KINDERGARTEN and KINDERGARTEN ROUNDUP  
AND  
REGISTRATION



Wednesday & Thursday, March 22 & 23, 2023  
Children from the Custer Area

Roundup will be held at the  
Custer Elementary School  
1415 Wildcat Lane

Call 673-4483

- WHO:** Children turning 5 on or before Sept. 1, 2023 come at their chosen appointment time. Parents attend also.
- WHAT:** A time to learn about child development and receive an evaluation of your child's strengths and needs. A nurse will be available to check vision and hearing. Please bring your child's updated immunization record and a certified birth certificate.
- WHEN:** March 22 & 23, 2023. Appointments are necessary. Please allow at least an hour.
- WHERE:** Custer Elementary School. Please enter the front of the school facing the high school.
- WHY:** To become acquainted with school staff; to learn what school programs are available, to have your child participate in a developmental "check-up"; to confer with a kindergarten teacher; and to pre-register for junior kindergarten or kindergarten.
- If you have questions or wish to make an appointment, call 673-4483
  - Please pass the word to friends and co-workers with young children.
  - Attendance is important for children eligible to enter Junior Kindergarten and Kindergarten in the Fall of 2023.

Thank you for your interest and support!



## ANNOUNCEMENTS



## Sponsorship Opportunities:

Centerpieces

Shamrock Prize

Celtic Singers

Drink Tickets

Food for Childcare During Event

St. Patty's Day Swag

Bagpipe Player

Venue Rental

Leprechaun Contest Prizes

Auction Items

**March 18th - Custer Beacon**  
**5:00 - 9:00 p.m.**

**Pledge your sponsorship!**

**605-673-2222**



BLACK HILLS POWER BIKES  
RENTALS & BOUTIQUE

*Valentine's Day*



# SALE

**50%  
OFF**

ALL SHIRTS  
IN STORE

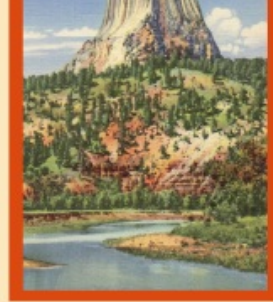
SPEND \$100  
GET

**\$25  
GIFT  
CARD**

THROUGH FEBRAURY  
11TH

## ART EXPRESSIONS GALLERY OF CUSTER





*"Next Time Let's Travel First Class, Alright"*

*Del in Planes, Trains and Automobiles*

8TH ANNUAL

# SMALL PIECES

ART SHOW 2023

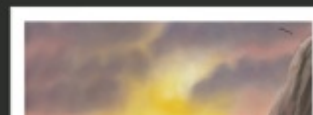
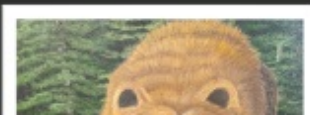
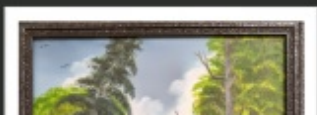
**MAY 20TH THRU JUNE 17TH**

YOUTH, TEEN AND ADULT CATEGORIES • ENTRY DETAILS ON ART  
EXPRESSIONS FACEBOOK PAGE OR AT THE GALLERY • VOTE FOR PEOPLE'S  
CHOICE • CLOSING RECEPTION ON SATURDAY, JUNE 17TH 4-7 PM



*Art Expressions Gallery and Gifts of Custer  
17 North 5th Street, Custer, SD, PO Box 3024*

Small Pieces Art Show Registration Form





## Custer County Courthouse Art Gallery

420 Mount Rushmore Road, second floor

Custer, South Dakota

Showcasing the artwork of  
Lynn Marcy

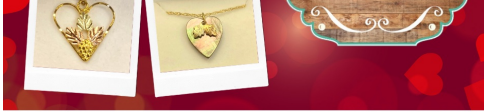
Now through March 31, 2023

Endorsed by Custer Area Arts Council



## Valentine's Day Gift Ideas





507 Mt Rushmore Rd. Custer, SD

**10% OFF MONTANA SILVER**  
**15% OFF CINCH JACKETS, VESTS & SHIRTS**  
**10% OFF ALL NON-SALE ITEMS**  
**20% OFF METAL WALL ART & BUTTERFLIES**  
**20% OFF PURSES**  
**20-30% OFF SELECT CLOTHING**  
**25% OFF TURQUOISE & WHITE BUFFALO**

507 MT RUSHMORE RD. CUSTER, SD

**25% OFF + FREE DOMESTIC SHIPPING**  
1/6-2/14

[WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD](http://WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD)



#### CONTACT US

605-745-4042  
campathiddenlake.com  
hiddenlakeresort@goldenwest.net  
27291 Evans Street  
Hot Springs, SD 57747



## NEWS FROM THE STATE

*South Dakota*

Travel South Dakota  
February 2023  
[SDVisit.com](http://SDVisit.com)



Dear Industry Partners,

Travel South Dakota (The South Dakota Department of Tourism) is excited to bring the Inbound Insider: Steps to Success program to South Dakota. The workshop will be presented twice, once in Sioux Falls on Tuesday, February 21, and once in Rapid City on Wednesday, February 22.

This FREE educational program was designed by Alon Tourism Solutions and the International Inbound Travel Association. The program is for Destination Marketing Organizations (convention & visitors bureaus, chambers of commerce, etc.) and tourism stakeholders (hotels, attractions, and sightseeing tours) to increase international tourism ROI by providing tools, resources, and the know-how to work effectively with the international travel trade.

This workshop is Steps 2 & 3. Step 1 was presented during the 2023 Governor's Conference on Tourism. Step 1 will also be summarized at the beginning of each session.

You must pre-register by Thursday, February 16, 2023.

#### SIOUX FALLS

- Tuesday, February 21, 2023, at 9 a.m. - 12 p.m. — Outdoor Campus East
- Pre-register by emailing Jackie Wentworth, Experience Sioux Falls, or through the online registration.
- **REGISTER >>**
- **LEARN MORE >>**

#### RAPID CITY

- Wednesday, February 22, 2023, 9 a.m. - 12 p.m. — Black Hills Visitor Center
- Pre-register by emailing Michelle Thomson, Black Hills & Badlands Tourism Association, or through the online registration.
- **REGISTER >>**
- **LEARN MORE >>**

For additional information, contact Cole Irwin or call 605-773-3301.

All our best,  
Jim and Team

# PRESS RELEASES



## United Way of the Black Hills

### United Way of the Black Hills Wraps up its Campaign Season

#### FOR IMMEDIATE RELEASE

Date: 2/3/2023

Contact: Kathy Cruse

Email: [kathy@unitedwayblackhills.org](mailto:kathy@unitedwayblackhills.org)

Phone: (605) 343-5872

**RAPID CITY** – The United Way of the Black Hills has reached the end of its 2022 campaign season. With inflation being a prominent consideration during this campaign season, United Way was pleased with how the Black Hills stepped up in their generosity. “We didn’t quite make our ambitious goal, but we were remarkably close,” Kathy Cruse, Interim Executive Director of United Way, said. “Taking into account inflation and other factors, I’m extremely grateful to our generous community.” The final breakdown of the campaign is below:

- Overall      86.35% of goal   Remaining to Meet Goal \$290,275
- Rapid City    86.16% of goal   Remaining \$249,128
- Northern Hills   97.88% of goal   Remaining \$2,963
- Sturgis        82.84% of goal   Remaining \$16,643
- Southern Hills   76.07% of goal   Remaining \$21,541

Every dollar received by the United Way of the Black Hills stays local. Cruse explained, “The money raised from our campaign is given out in grants to programs in the Black Hills that are having a positive impact on education, financial stability and health for our community members. Last year, 45 local programs were helped with these funds.”

Even though the campaign season has come to a close, individuals and businesses who are looking to make a

Even though the campaign season has come to a close, individuals and businesses who are looking to make a difference through the United Way of the Black Hills can still make contributions. Making gifts to United Way is simple and secure via [unitedwayblackhills.org](http://unitedwayblackhills.org) or by mailing gifts to the Rapid City address: 621 6th Street, Ste 100, Rapid City, SD 57701. Gifts can also be dropped off in person or over the phone.

### **About United Way of the Black Hills**

United Way of the Black Hills unites people and resources to improve lives in the Black Hills by delivering measurable long-term solutions to community issues in education, financial stability, and health. We collaborate with more than 100 nonprofit organizations and programs that serve the greatest needs in our community. UWBH serves the areas of Rapid City, Sturgis, Northern Hills (Belle Fourche, Deadwood/Lead and Spearfish) and the Southern Hills (Custer, Edgemont, Hill City, Hot Springs and Keystone).



## Custer Senior Center


February Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)





## WEEKLY INSPIRATION



“The best and most beautiful things in the world cannot be seen or even touched — they must be felt with the heart.”

*Helen Keller*

## HELP WANTED



Education and



## Education and Interpretation Intern

Jewel Cave National Monument  
Custer, SD

Enhance your public speaking skills by leading cave tours and staffing a front desk

Desired Start Date: March 22<sup>nd</sup>

Hours per week: 16-32 (must work at least 32 hours to receive park housing)

Pay: Weekly stipend of \$225-\$450 depending on hours worked

Contact: Aimee Murillo, Chief of Interpretation at  
aimee\_murillo@nps.gov or (605) 673-8330

## Museum Director

Custer County Historical Society is seeking an Executive Director to help shape the museum's future & increase the organization's value to the community. The purpose of the 1881 Courthouse Museum is to collect, preserve, exhibit, research and publish material for the study of history in Custer County and the adjacent Black Hills area. Working closely with the Board of Directors, the Museum Director oversees all aspects of the 1881 Museum's day to day operation. The Museum is open to the public from May through September. Year-round position with reduced hours during the off-season.

For full job description  
email [1881courthousemuseum@gwtc.net](mailto:1881courthousemuseum@gwtc.net). EOE  
605.673.2443



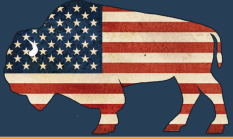
## Trail Crew Intern Positions

For those interested or know others that might be interested, please see the attached vacancy announcement for Trail Crew Intern positions on the Black Hills National Forest.



Trail Crew Position

Be sure to check out the Help Wanted section on our [Website:](#)



**CUSTER**  
*Chamber of Commerce*

**Our Address:**  
615 Washington Street  
Custer, SD 57730

**Phone Numbers:**  
605-673-2244  
800-992-9818

[Send Us An Email](#)

**Connect With Us**



[Visit our website](#)